

	Phase 1 - Intake Goal: Inform	Phase 2 - Kickoff Goal: Align	Phase 3 - Define Goal: Decide	Phase 4 - Design Goal: Conceptualize	Phase 5 - Build Goal: Realize	Phase 6 - Iterate Goal: Refine	Phase 7 - Sustain Goal: Enhance
Activities	<ul style="list-style-type: none"> - Identify Problem Statement - Discuss Project Goals - Discuss Capability Fit - Discuss Budget - Discuss Flexible Timeline 	<ul style="list-style-type: none"> - Provide Business Context - Iterate on Problem Statement - Map Current Process - Identify User(s) Needs - Complete GSM Assessment 	<ul style="list-style-type: none"> - Map Future Process - Map User Flows - Create Field List (if applicable) - Align on MVP features 	<ul style="list-style-type: none"> - Wireframe Reviews - Wireframe Refinement <p>Note: Wireframes are a blueprint. Designs may change during build phase dependent on complexity and timeline.</p>	<ul style="list-style-type: none"> - Build Demos - Wireframe / Build Refinement 	<ul style="list-style-type: none"> - Demos & Customer Testing - UAT Completion - <i>Validation (if applicable)</i> <p>Note: If validation is required, validation must be complete before app can go-live.</p>	<ul style="list-style-type: none"> - Bugs prioritized - Check-ins for Yr 1 (3,6, 9 mo) to discuss enhancements & timelines
Deliverables / Documents	Go / No Go Decision	Current Process Map	Future Process Map	Wireframe	Test Environment	MVP (80%)	Bug Fixes / Enhancements
Client Responsibilities	<ul style="list-style-type: none"> -Ensure funding approval -Complete Intake Form -Identify Product Owner 	<ul style="list-style-type: none"> -Complete GSM Assessment 	<ul style="list-style-type: none"> - Meeting attendance & engagement - Provide requested documentation in an agreed upon timeframe - Be opinionated. We look to our client's for expertise on the process and help you facilitate it. 	<ul style="list-style-type: none"> - Provide feedback and direction on wireframes -Ensure appropriate attendees are included in reviews -Ensure alignment among stakeholders 	<ul style="list-style-type: none"> Own & drive development -Drive and define UAT plan (test, test, test) -Ensure appropriate attendees are included in reviews -Ensure alignment among stakeholders -Submit Issues via Tracker (<i>Simple Apps to provide link</i>) -Provide guidance on issue priority 	<ul style="list-style-type: none"> -Submit Issues via Tracker (<i>Simple Apps to provide link</i>) - Provide prioritization direction - Recommended: Send user feedback survey 	
Client Time Commitment							